

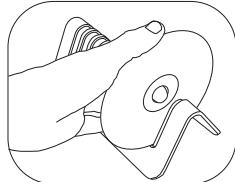
The discHub is the ideal temporary storage solution for all of your most used CDs, DVDs and Games. Safe and stylish, never stack your discs again!



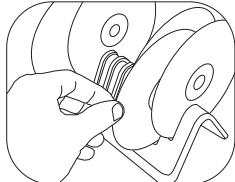
Details

- 4 available colors (White, Clear, Charcoal, Blue)
- Inner Pack of 10 / Master Pack of 50
- Manufacturable in any color translucent or solid
- Retail \$9.95 / Wholesale \$5.00

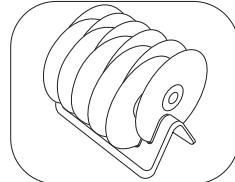
directions



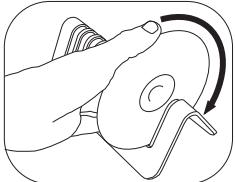
>> Store your discs without the case - simple, elegant, compact. Never stack your discs again!



>> Easily handle all of your discs: off-set slots provide accessibility and visibility.



>> Keep up to 11 discs safely and securely - held between the soft neoprene membrane.



>> Roll your discs out of the hub for easy one handed removal.

Reviews

"Some ideas are so obvious that we wonder why we didn't think of them ourselves."

Tom's Hardware

"What the penholder is to pens and pencils, the DiscHub is to CDs and DVDs. A convenient and stylish way to store CDs on your desk as oppose to the normal stacking route,"

Poyer

*"One of those things I never knew I needed until I used it.
4 out of 5 mice"*

Macworld

"It sort of sneaks up on you, becoming way more useful than it has any right to be. Now I can just slip DVDs and CDs into it instead of queuing them up in a pile on my desk."

Gizmodo

DISC(HUB)

SAY GOODBYE TO STACKING

4 Available Colors



Stack or Hang
Packaging

September 17, 2004 01:34 PM | Mac Gems Weblog

Convenient DISCOvery

By Dan Frakes

When I opened the box with two samples of the new \$16 **discHub** disc storage product (4 mice), my first reaction was "I can't imagine really needing one of these." It just seemed so, well, rudimentary -- a plastic holder for discs. After all, I had *cases* in which I could store all my discs. So I set the two discHubs aside and got back to work.

But over the next couple days, I noticed something: My desk had a bunch of loose discs sitting around -- software install CDs, music CDs, blank discs. There were discs I was using and didn't want to "put away" just yet; CDs I had taken out to rip; and data CDs and DVDs for which I hadn't yet created cases. I realized that I was always saying to myself, "I should keep these in the cases so they don't get scratched," but never bothered, either because I wanted to keep them handy or because I was busy (or maybe just a little lazy).

So I decided to give the discHub a try. I stuck the 8 or 9 loose discs into the discHub (it holds 11), and that was when I realized that not only was the discHub a good idea, but that the company got the implementation right: The neoprene membranes lining each slot did a good job of holding the discs securely without scratching them, while the staggered slots themselves made it easy to see and grab any disc.

The next day I walked past our entertainment center in the family room and realized that loose discs aren't just a problem in my office. If there's already a disc in the stereo when a family member wants to listen to a CD or watch a movie, we often put the current disc on top of the entertainment center, make a mental note to put it away "later," and promptly forget to do so. The end result is a stack of discs searching for a home. So I took the other discHub and placed it on top of the entertainment center. It was an immediate hit -- those CDs and DVDs are still out of their cases, but now they're safe from scratches and easy to find.

The discHub is one of those things I never knew I needed until I used it. It's an extremely simple device, but I've found it to be extremely useful. I'm hooked.

The discHub is currently available in translucent blue, translucent green, and clear, as well as a solid white. (If you decide to join the NetFlix DVD rental service from the discHub website, you can get a discHub for free with your paid NetFlix subscription.)

<http://www.macworld.com/weblogs/macgems/2004/09/dischub/index.php>



Stanford Design Team Cracks Problem of Loose Discs; New DiscHub Organizes Mini-Mounds of DVDs, CDs, and Games Surrounding PCs, Televisions and Game Consoles

SAN FRANCISCO -- Sept 15 – Brucko, LLC announced today that widespread distribution of the DiscHub is underway. The DiscHub is an ultra-hip holder organizes loose discs and sits on top of any desk, television stand or stereo console. Discs without jewel cases now can be protected from scratches and remain easily accessible without the need for bulky CD books.

"Now I can just slip DVDs and CDs into it instead of queuing them up in a pile on my desk, meaning there's much less of a chance to scuff or scratch them," wrote the Editor of Gizmodo, the Gadgets Weblog.

(<http://www.gizmodo.com/archives/dischub-review-imteview-021115.php>)

"This is a must have product or gift idea for anyone who has discs piled up on their desk or entertainment areas, and wants organization with style," said Jonathan Bruck, co-creator of the DiscHub. "It's also the only product on the market that provides a solution for temporary storage of discs that are being actively used."

The DiscHub is a 7.5" long upside down "V" channel trimmed with a soft neoprene layer. It holds up to 11 discs safely and securely between soft neoprene-lined slots.

The DiscHub comes in four au courant colors including Satin Blue, See Through, Charcoal and Storm Trooper (white). The DiscHub is available at <http://www.theDiscHub.com> and costs \$11.99.

The DiscHub was designed by Alex de Rouvray while still a student at Stanford. The company has been manufacturing the product for several months and recently inked an affiliate agreement with a leader in the online DVD rental market whereby consumers who access the DiscHub site, and join the rental service receive a DiscHub free.

The DiscHub is one of several products designed and marketed by Alex de Rouvray and [Jonathan Bruck](#) and is distributed in the United States through Brucko, LLC.

Editor's note: High resolution images available for reproduction from contact. For product samples, please send press credentials and mailing address to contact.

Images and Media Page: <http://www.theDiscHub.com/press.php>

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<http://www.theDiscHub.com>

SOURCE: Brucko, LLC